

CHECKLIST FOR MULTICULTURAL PROGRAMS: 'FROM PLANNING TO DELIVERY'

This checklist will help get your planning started and can be used as a guide to programming for culturally and linguistically diverse (CALD) communities.

THE PLANNING STAGE

Identify broad objectives you want to achieve:

Yes/No	Objectives	Comments
	Increase CALD membership?	
	Increase CALD visitation to library?	
	Determine language needs of community?	
	Investigate and identify what CALD	
	community need or want from library?	
	Does the objective align or support the current	
	Library Plan and Vision?	
	(This will help gain support at funding levels if	
	program requires additional funding to	
	deliver).	

Environmental scanning:

Tick where appropriate	Considerations	Comments
	 Are similar programs already running in your community? Find out who, what, when and where? Ask about the success of these programs, cost involved, venue, enrolment in programs etc. 	
	What gaps exist in current community events, activities and programs for CALD community?	
	Check ABS data for language communities. Check the Department of Aboriginal and Torres Strait Islander and Multicultural Affairs (DATSIMA) website for community diversity information. What does your council offer? Are there opportunities to partner with	
	community organisations?	





Developing the objectives into a program, activity or event:

Tick where	Considerations	Comments
appropriate		
	Establish a new CALD story time?	
	Introduce a CALD Bookclub?	
	Increase attendance?	
	Establish literacy and conversation	
	classes?	
	Develop a survey to discover community	
	language needs?	
	Discuss and develop ideas with staff and	
	community representatives.	

Promote to staff and gain support:

Tick where appropriate	Considerations	Comments
арргоргазо	What skills do you need to deliver the program?	
	Do you need specialist staff such as: • Young Peoples' Services • Literacy Tutors • Homework help • Other staff	
	Who on staff will be advocates?Who on staff will be opponents?	
	 Contact in your Council area: Local Area Multicultural Partnership (LAMP) program officer. Community Action for Multicultural Society (CAMS) officer. 	

DEVELOPMENT STAGE

Content development:

Tick where	Considerations	Comments
appropriate		
	Program details:	
	Number of sessions	
	Session length	
	Session outline/s	
	Consultation with library staff.	
	 Consultation with CALD community. 	
	Consultation with multicultural	
	organisations and community groups.	





Registration forms:

Tick where appropriate	Considerations	Comments
	 What information do you need from participants? Make the registration process simple to remove un-intended barriers. Do participants need to pre-register or can they sign on at each session? Is the program designed as a sequential course or Can participants attend any session? (The aim of the program will determine this). 	
	What are the Council legal requirements for attendance at public programs in your library? Are Consent and Release forms needed for photographs and filming?	
	Do any forms developed or required for participation in the program need to be: Bilingual? Translated? Which language/s?	
	 When designing a registration form, keep in mind the following: Ease of reading for low literacy or English as Second Language users. Include clear simple instructions. Use simple language, using everyday terms. Use short sentences. (Introduce one concept or theme in each one). Use short paragraphs. Minimise use of acronyms, legal jargon and technical terms. Use words that mirror user's thinking and language if possible. Provide a list of answers or options. 	

Budget:

Tick where appropriate	Considerations	Comments
	Interpreting services.	
	 Language resources. 	
	Catering.	
	 Professional services. 	
	Printing costs.	
	Other?	
	What funding is required?	
	Where to source funding? For example	
	Government grants, external sponsorship	
	or community sponsorship.	





Resourcing the program:

Tick where	Considerations	Comments
appropriate		
Languages a	Ind resources	
	What existing resources are available?	
	Contact State Library for information on	
	available bilingual resources. Check language suppliers online for any	
	new resources needed.	
	Check the library's and Council's	
	acquisition policy (preferred suppliers).	
	What are the cataloguing requirements for	
	client discovery and retrieval?	
	What languages and scripts should you collect or acquire?	
	What format of material will work best with	
	program or for the community?	
Interpreting		
	Is an accredited interpreter required to	
	assist with legal forms? (The level of	
	assistance required is dependent on	
	program content and the literacy skills of group).	
	Is a cultural support worker sufficient for	
	effective communication?	
Cultural con		
	Check if cultural group has a community or	
	State association that may be able to offer	
	support and assistance with information	
	gathering.	
	Check time/s of day to be aware of	
	religious practices, for example prayer times.	
	If providing catering be aware of some food and religious beliefs.	
	Learn the appropriate greetings for the	
	cultural group and appropriate ways to approach different genders and ages.	
	Have an understanding of religious beliefs	
	regarding appropriateness of photographs and filming.	

IMPLEMENTATION AND DELIVERY STAGE

Promotion and recruitment:

Tick where appropriate	Considerations	Comments
Flyers and m	edia articles	
	Ensure information about the program is clear and easy to read for CALD communities (If possible create bilingual promotional material).	





Multicultural	Multicultural networks		
	 Promote through multicultural networks and associations and relevant newsletters/ local magazines. Personal invitations make work better with this group than impersonal approach. If possible allow enough time to visit various multicultural groups to promote program in person. 		
Radio, TV an	Radio, TV and internet		
	Seek promotion opportunities through local radio stations and community announcements on local TV channels.		
	 Promotion on local council and library 'What's On', Facebook and Twitter etc. as well as any multicultural webpages will help get the program information out to the community. 		
Schools and	child care centres		
	 Involve schools and child care centres. Promote through newsletters and school/child care multicultural groups. 		

Delivery and retention:

Tick where	Considerations	Comments
appropriate	Considerations	Comments
Selecting da	vs/times	
Jensening da	 Check for events in the community that may detract from your event. Consider transport, school session times, religious times and events. Consider best time of day to 	
	 acquire/retain new information. If families are target groups consider family routines and requirements. 	
Space requir		
	Is it comfortable for parent and child?	
	Is it close to facilities?	
	Can distractions be minimised?	
	Will the program impact on other users?	
	Does the space allow for inclusiveness? (Can a family arriving late join the group without feeling conspicuous or interrupting others?)	
	What furniture is needed or can be removed easily?	
Staffing requ		
	Ensure there is back-up staff to run program and introduce to group if possible.	
	Allow time to mingle with the group before and after the session for relationship building. (This time may also encourage participants to ask questions one-to-one	





	for help in navigating library system and environment).	
Attendance		
	Discuss with group:	
	the length of program	
	 the purpose of the program 	
	 the importance of attending each week 	
	At end of each session invite them back	
	the following week.	
	Idea: create a small flyer for each week	
	with the date, time and list two activities for	
	that week. Hand these out to the group at	
	the end of each session to stick to fridge	
	as a reminder for the following week.	
	Use the weekly attendance sheet to help	
	establish regular attendance.	
	Tip: Clear communication will help	
	maintain weekly attendance. Building	
	relationships with each person will aid	
	communications.	

Evaluation:

Tick where	Considerations	Comments
appropriate		
	Seek feedback from participants with a	
	simple questionnaire or informal face-to-	
	face interviewing techniques.	
	Evaluate the feedback gained against the	
	program objectives. Were they achieved?	
	When your program is finished, use	
	program documents you have already	
	created and submit as a case study to the	
	MyLanguage website.	



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