

Queensland State-wide eResources Usage

Each eResource has different measures due to the differing nature of the products and the information we receive from the vendor, e.g. Ancestry uses searches, Good Reading collates actions and pages viewed, Tumblebooks full book views and Lynda.com counts courses and videos viewed. As such it is difficult to compare costs and usage. Therefore we have opted for a percentage comparison as per graph below.

eResource	Access measure	2013/14				2014/15				2015/16				2016/17			
		2013/14 usage	Cost per full text accessed	Average monthly usage	% change on 2012/13	2014/15 usage	Cost per full text accessed	Average monthly usage	% change on 2013/14	2015/16 usage	Cost per full text accessed	Average monthly usage	% change on 2014/15	2016/17 usage	Cost per full text accessed	Average monthly usage	% change on 2016/17
Ancestry	Searches run	2,737,572	\$0.05	228,131	20.28%	2,464,561	\$0.06	205,380	-9.97%	2,541,848	\$ 0.07	211,821	3.13%	2,089,151	\$0.08	174,096	-18
Good Reading	Actions	3,743	\$6.68	312	9.06%	4,827	\$5.38	402	28.96%	4,881	\$ 5.54	407	1.10%	6,580	\$4.11	548	35
Lynda	Total videos viewed					83,961	\$2.44	16,792	NA	218,174	\$ 1.89	19,368	61.51%	364,832	\$1.16	30,403	57
Tumblebooks	Full book views	335,943	\$0.10	27,995	-10.66%	350,523	\$0.14	29,210	4.34%	770,129	\$ 0.07	64,177	119.70%	653,833	\$0.09	54,486	-15
Lynda.com - Commenced Feb 2015																	
Tumblebooks Premium product purchased 2014/15; Authentication change January 2017 resulted in statistical usage decrease																	



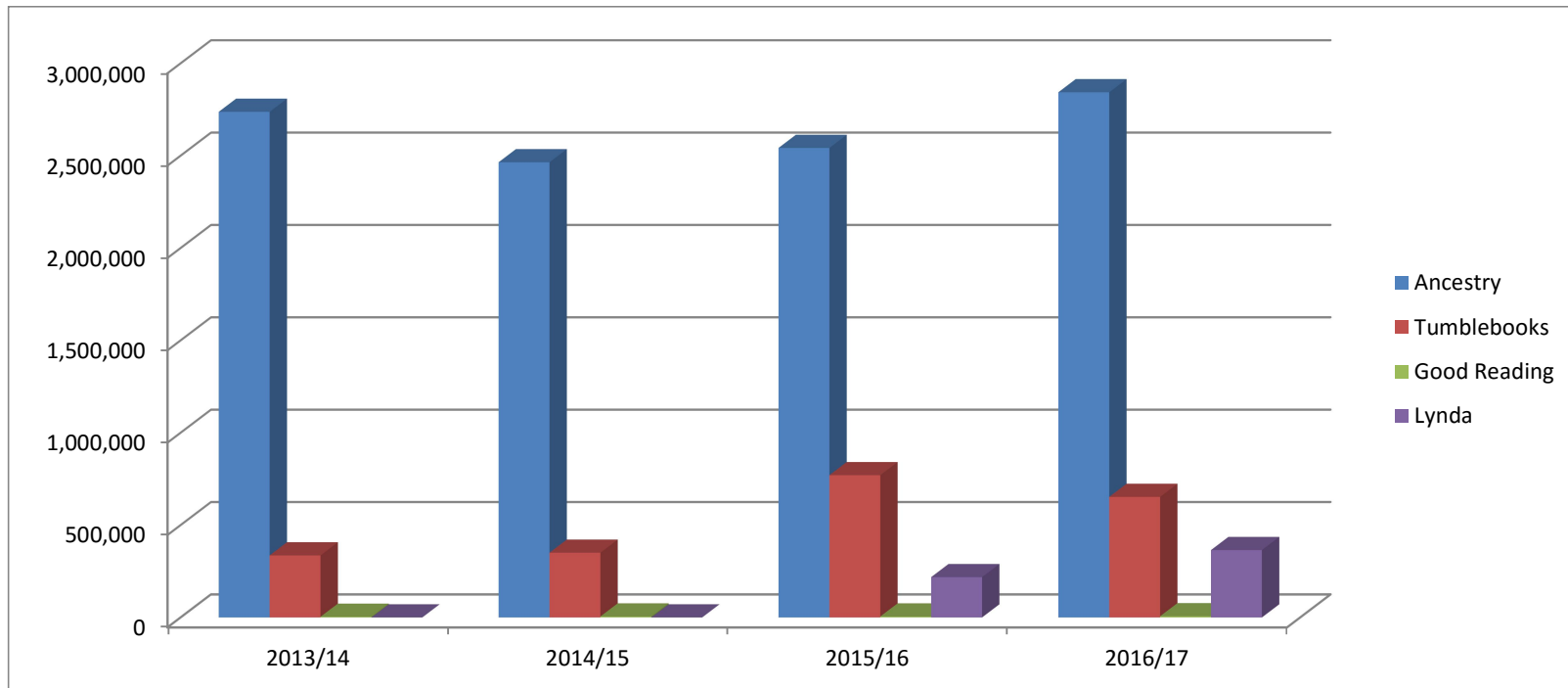
Annual total usage 2013/14 – 2016/17

Ancestry usage in 2016/17 has increased over the previous year,

Good Reading usage increased, while Tumblebooks usage showed a reduction due to changes in authentication.

Lynda.com commenced January 2015, so figures appear for the first time 2015/16.

Annual total usage 2013/14 – 2016/17



State Library continues to advise any technical difficulties as they become known and rely on libraries to provide feedback on the performance of these eresources.

Lynda.com Usage January 2016 - June 2017

Month /Year	Active Users	New Active Users	Total users who logged in	Logins	Distinct courses viewed	Distinct videos viewed	Courses + videos	Total views	Exercise files downloaded	Hours viewed	Video views/user who logged in	Hours viewed/user who logged in	Hours viewed/log in	Certificate of completion
Jan-16	14700	506	930	4597	1103	13805	14908	19418	186	1353.45	20.88	1.46	0.29	241
Feb-16	15460	761	1276	208162	1367	18350	19717	27777	58	1864.82	21.77	1.46	0.01	284
Mar-16	16117	660	1341	179400	1544	22031	23575	35039	21	2393.09	26.13	1.78	0.01	581
Apr-16	16681	568	1252	145775	1446	19885	21331	32719	35	2261.5	26.13	1.81	0.02	509
May-16	17265	585	1343	111799	1730	26944	28674	43988	42	3060.56	32.75	2.28	0.03	762
Jun-16	18222	957	1526	9645	1671	23891	25562	37160	36	2594.6	24.35	1.7	0.27	551
Jul-16	21241	3024	2662	11420	1730	26049	27779	44872	38	3200.84	16.86	1.2	0.28	680
Aug-16	21898	658	1663	10730	1851	28511	30362	49537	15	3390.62	29.79	2.04	0.32	828
Sep-16	22493	597	1613	10104	1876	25352	27228	42526	54	2913.34	26.36	1.81	0.29	576
Oct-16	23171	680	1670	9484	1779	25302	27081	40162	44	2774.05	24.05	1.66	0.29	474
Nov-16	23764	595	1547	9449	1866	24772	26638	40799	45	2820.3	26.37	1.82	0.3	530
Dec-16	24178	389	1160	6287	1658	22820	24478	35638	18	2475.28	30.72	2.13	0.39	536
Jan-17	25006	795	1662	7018	1758	24028	25786	40006	39	2704.89	24.07	1.63	0.39	606
Feb-17	25990	991	2153	10933	2124	29374	31498	50641	32	3550.5	23.52	1.65	0.32	610
Mar-17	26911	924	2306	11784	2421	32331	34752	59810	48	4162.28	25.94	1.8	0.35	673
Apr-17	27585	677	2044	29243	2436	32976	35412	55124	421	3844.58	26.97	1.88	0.13	682
May-17	28317	731	2219	14238	2451	34540	36991	59983	589	4124.79	27.03	1.86	0.29	813
Jun-17	29090	755	2261	14530	2529	34298	36827	57810	760	4023.43	25.57	1.78	0.28	696

Comments

Usage is number of courses and videos viewed, while total users who logged in measures monthly active users. Exercise files are working documents related to particular courses. On average 25,000 videos are viewed per month or 860 per day.