The 21st Century Public Library
- Developed in partnership with QPLA, LGAQ & you
- PLAG is project advisory group
- Consultation paper feedback by 30 April
- Online questionnaire responses by 30 April
- Forums – Dalby, Rockhampton, Brisbane, Townsville by 20 April plus phone interviews for remote stakeholders
- Draft visioning statement June 2012
- New visioning statement launched late 2012
Next Horizons 2013 -2017

• Expanding Horizons 2008 – 2012
• What has changed since?
• How can we respond?
• Where are libraries heading?
Opportunities in 21st Century

IS IT TIME TO REBUILD & RETOOL PUBLIC LIBRARIES?

AND MAKE "TECHSHOPS"?

Opportunities in 21st Century

• New digital formats
• **What digital natives want from their library**
• Everybody googles
• Paradigm shift in thinking required
Opportunities in 21st Century

Do technological possibilities and budgetary pressures make now the time to consider
- a single statewide library management system?
- a single statewide library membership?
- a new approach to statewide licenses for econtent?
More reasons for change

- The e-reader has arrived
- Amazon announced that the Kindle can loan books & rent text books
- Free Digital downloads for music, video, Television increasing - streaming
- Bigpond stops DVD lending – now streaming video
- Netflicks model
Impact of Social Networking

• Use of traditional web content is falling
• We must change from being mere content providers or publishers to truly connected digital partners for real people.
• What is the next innovation?
Libraries are more than content

- Public libraries are important because of the word Public.
- Public libraries are about more than mere lending, information facts or 'content'.
Libraries are more than content

- Public libraries are places where local people and ideas come together.
- They are local gathering places, where people exchange knowledge, wisdom, insight and, most importantly of all, human dignity.

Public libraries: A long-overdue argument
## The 21st Library Shift

<table>
<thead>
<tr>
<th>20th Century</th>
<th>21st Century</th>
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<tbody>
<tr>
<td>Primarily content driven</td>
<td>Combination audience &amp; content driven</td>
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<tr>
<td>Mostly tangible collection</td>
<td>Combination of digital &amp; tangible</td>
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<tr>
<td>One-way information</td>
<td>Focus on audience engagement</td>
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<tr>
<td>Focus on presentation</td>
<td>Embedded in community &amp; acts collaborative partnerships</td>
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<tr>
<td>Emphasis on enhancing knowledge</td>
<td>Located in the community - acts independently</td>
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<td>Located in the community - acts independently</td>
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Learning Commons

20th Century
- Media centres where we build it and they will come
- Single function library spaces
- Website pushes information to users

21st Century
- Both physical & Virtual place
- Open commons with multiple learning opportunities
- Collaborative virtual learning commons where ideas are shared
Paradigm shift in reality

• Libraries have overcome their addiction to circulating content.
• Now they’re all about doing, making, publishing, working, and experiences revolving around content

http://www.walkingpaper.org/2790
Creating
Working
Key Challenges

• Our virtual spaces – access to everything online
• Our collections – we are in transition
• Our skills – constant need to retrain and need staff with new skills
• Our services – customers expect digital experts, want it now, want it where they are
Exciting times

• Technology will be mobile
• New ways of doing business
• Literacy is recognised as core library business
• Libraries are fun places – how to make them creative places
Questions