

**Lynda.com Usage January 2015 – December 2016**

Month/ Year	Active Users	New Active Users	Total users who logged in	Logins	Distinct courses viewed	Distinct videos viewed	Total views	Exercise files downloaded	Hours viewed	Video views/user who logged in	Hours viewed/user who logged in	Hours viewed/log in	Certificate of completion
Jan-15	0	0	0	0	0	0	0	0	0	0	0	0	0
Feb-15	108	108	107	195	59	197	214	5	10.29	2	0.1	0.05	1
Mar-15	532	424	455	1031	323	2322	2786	79	166.73	6.12	0.37	0.16	41
Apr-15	1983	1451	1524	3928	1029	10600	15061	322	981.86	9.88	0.64	0.25	190
May-15	5765	3786	4055	9882	1541	23235	44922	581	3059.58	11.08	0.75	0.31	622
Jun-15	11047	5282	5868	15032	2438	56831	139391	1307	10070.28	23.75	1.72	0.67	2113
Jul-15	11604	562	596	2207	1343	23925	33822	443	2403.92	56.75	4.03	1.09	505
Aug-15	12333	729	896	3187	865	9409	13842	209	935.97	15.45	1.04	0.29	153
Sep-15	12830	497	781	2875	927	12065	16328	201	1125.87	20.91	1.44	0.39	195
Oct-15	13328	499	802	3017	928	12114	16692	226	1139.07	20.81	1.42	0.38	225
Nov-15	13855	527	862	3522	952	11148	15694	217	1088.4	18.21	1.26	0.31	197
Dec-15	14194	341	672	2723	861	9951	12929	164	880.72	19.24	1.31	0.32	137
Jan-16	14700	506	930	4597	1103	13805	19418	186	1353.45	20.88	1.46	0.29	241
Feb-16	15460	761	1276	208162	1367	18350	27777	58	1864.82	21.77	1.46	0.01	284
Mar-16	16117	660	1341	179400	1544	22031	35039	21	2393.09	26.13	1.78	0.01	581
Apr-16	16681	568	1252	145775	1446	19885	32719	35	2261.5	26.13	1.81	0.02	509
May-16	17265	585	1343	111799	1730	26944	43988	42	3060.56	32.75	2.28	0.03	762
Jun-16	18222	957	1526	9645	1671	23891	37160	36	2594.6	24.35	1.7	0.27	551
Jul-16	21241	3024	2662	11420	1730	26049	44872	38	3200.84	16.86	1.2	0.28	680
Aug-16	21898	658	1663	10730	1851	28511	49537	15	3390.62	29.79	2.04	0.32	828
Sep-16	22493	597	1613	10104	1876	25352	42526	54	2913.34	26.36	1.81	0.29	576
Oct-16	23171	680	1670	9484	1779	25302	40162	44	2774.05	24.05	1.66	0.29	474
Nov-16	23764	595	1547	9449	1866	24772	40799	45	2820.3	26.37	1.82	0.3	530
Dec-16	24178	389	1160	6287	1658	22820	35638	18	2475.28	30.72	2.13	0.39	536

Comments: Total views refer to the total number of videos viewed, while total users who logged in collates monthly active users. Exercise files are working documents related to particular courses. On average 18,000 distinct videos are viewed per month or 600 per day. December is well known as a low-use month for eresources.