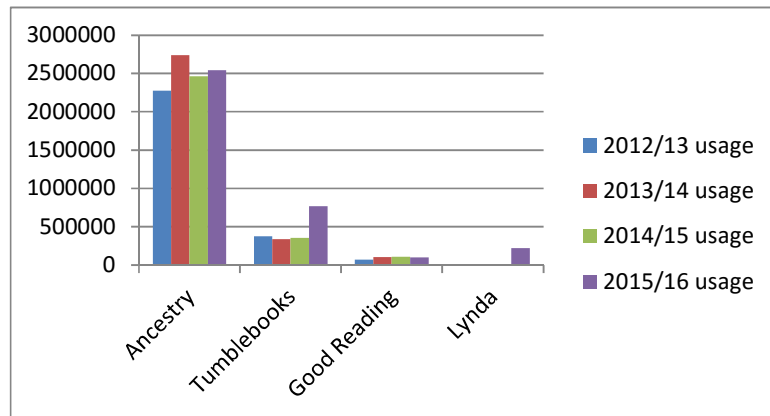


Queensland State-wide eResources Usage

Each eResource has different measures due to the differing nature of the products and the information we receive from the vendor, e.g. Ancestry uses searches, Good Reading collates actions and pages viewed, Tumblebooks full book views and Lynda.com counts courses and videos viewed. As such it is difficult to compare costs and usage. Therefore we have opted for a percentage comparison as per graph below.

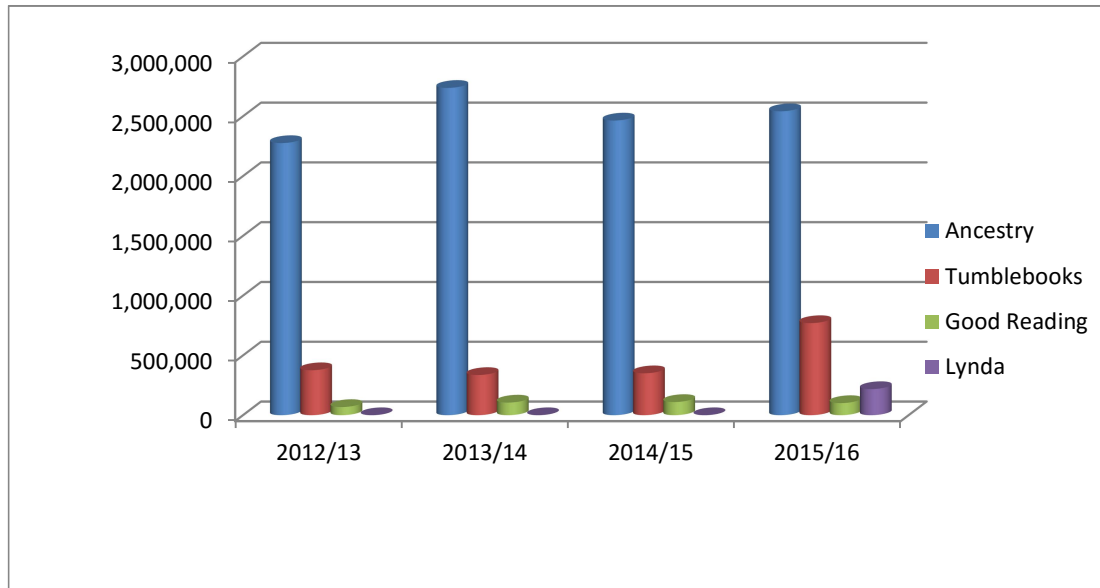
eResource	Access measure	2012/13			2013/14			% change on 2012/13	2014/15			% change on 2013/14	2015/16			% change on 2014/15
		2012/13 usage	Cost per full text accessed	Average monthly usage	2013/14 usage	Cost per full text accessed	Average monthly usage		2014/15 usage	Cost per full text accessed	Average monthly usage		2015/16 usage	Cost per full text accessed	Average monthly usage	
Ancestry	Searches run	2,275,893	\$0.04	189,658	2,737,572	\$0.05	228,131	20.28%	2,464,561	\$0.06	205,380	-9.97%	2,541,848	\$ 0.07	211,821	3.13%
Good Reading	Actions	3,370	\$8.07	280	3,743	\$6.68	312	9.06%	4,827	\$5.38	402	28.96%	4,881	\$ 5.54	407	1.10%
	Page views	68,244	\$0.40	5,687	105,589	\$0.24	8,799	54.70%	110,205	\$0.24	9,184	4.37%	101,203	\$ 0.26	8,434	-8.10%
Lynda	Total videos viewed								83,961	\$2.44	16,792		218,174	\$ 2.02	18,181	
Tumblebooks	Full book views	376,030	\$0.09	31,336	335,943	\$0.10	27,995	-10.66%	350,523	\$0.14	29,210	4.34%	770,129	\$ 0.07	64,177	119.70%
Lynda.com - Commenced Feb 2015																
Tumblebooks - Premium product purchased 2014/15																

Annual total usage 2012/13 – 2015/16



Ancestry usage in 2015/16 has increased over the previous year, Good Reading has a slight reduction, while Tumblebooks usage shows an increase. Lynda.com commenced January 2015, so figures appear for the first time 2015/16.

Annual total usage 2012/13 – 2015/16



State Library continues to advise any technical difficulties as they become known and rely on libraries to provide feedback on the performance of these resources.

Lynda.com Usage January2015 - June 2016

Month/ Year	Active Users	New Active Users	Total users who logged in	Logins	Distinct courses viewed	Distinct videos viewed	Total views	Exercise files downloaded	Hours viewed	Video views/user who logged in	Hours viewed/user who logged in	Hours viewed/log in	Certificate of completion
Jan-15	0	0	0	0	0	0	0	0	0	0	0	0	0
Feb-15	108	108	107	195	59	197	214	5	10.29	2	0.1	0.05	1
Mar-15	532	424	455	1031	323	2322	2786	79	166.73	6.12	0.37	0.16	41
Apr-15	1983	1451	1524	3928	1029	10600	15061	322	981.86	9.88	0.64	0.25	190
May-15	5765	3786	4055	9882	1541	23235	44922	581	3059.58	11.08	0.75	0.31	622
Jun-15	11047	5282	5868	15032	2438	56831	139391	1307	10070.28	23.75	1.72	0.67	2113
Jul-15	11604	562	596	2207	1343	23925	33822	443	2403.92	56.75	4.03	1.09	505
Aug-15	12333	729	896	3187	865	9409	13842	209	935.97	15.45	1.04	0.29	153
Sep-15	12830	497	781	2875	927	12065	16328	201	1125.87	20.91	1.44	0.39	195
Oct-15	13328	499	802	3017	928	12114	16692	226	1139.07	20.81	1.42	0.38	225
Nov-15	13855	527	862	3522	952	11148	15694	217	1088.4	18.21	1.26	0.31	197
Dec-15	14194	341	672	2723	861	9951	12929	164	880.72	19.24	1.31	0.32	137
Jan-16	14700	506	930	4597	1103	13805	19418	186	1353.45	20.88	1.46	0.29	241
Feb-16	15460	761	1276	208162	1367	18350	27777	58	1864.82	21.77	1.46	0.01	284
Mar-16	16117	660	1341	179400	1544	22031	35039	21	2393.09	26.13	1.78	0.01	581
Apr-16	16681	568	1252	145775	1446	19885	32719	35	2261.5	26.13	1.81	0.02	509
May-16	17265	585	1343	111799	1730	26944	43988	42	3060.56	32.75	2.28	0.03	762
Jun-16	18222	957	1526	9645	1671	23891	37160	36	2594.6	24.35	1.7	0.27	551

Comments

Total views is number of videos viewed, while total users who logged in is monthly active users. Exercise files are working documents related to particular courses. On average 18,000 videos are viewed per month or 600 per day.